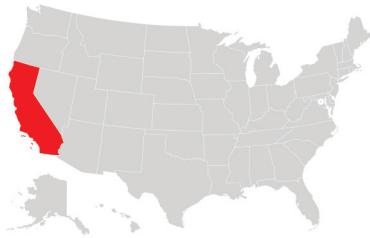


Economic Impact of the California Pet Industry



The American pet industry supports over 1.3 million U.S. jobs and pays more than \$60 billion in salaries, wages, and benefits. The industry generates over \$221 billion in direct, indirect, and induced economic impact annually. The pet industry's impact proves that taking compassionate care of pets is also good for business.



**Direct Sales
of the
California Pet
Industry**



**1.6 Billion
in Pet Products**



**2.3 Billion
in Veterinary
Services**



**1.6 Billion
in Pet Food
Manufacturing**



**943.9 Million
in Pet Services**



**231.3 Million
in Pet Sales**



**98.5 K
JOBS**

**Generating 4.9 Billion
in Salaries, Wages, and
Benefits for Employees**

**14.3 Billion
in Total Economic
Output, of which
6.6 Billion
is Direct Economic
Output**



**7.6 Billion
in Gross State
Product**

**1.9 Billion
Paid in Taxes**



**by the Industry
at the Federal,
State, and
Local Levels**